

## **Hotel Association of Canada Humanitarian Award**

March 17, 2008

Holiday Inn Hotel & Suites Vancouver Downtown, has received the Hotel Association of Canada's Hall of Fame Award of Excellence for Humanitarianism. The Association highlighted the hotel's responsiveness to the local community, significant charitable accomplishments, and exemplary leadership and commitment in making its selection.

Managed by Atlific Hotels & Resorts, the Holiday Inn Hotel & Suites Vancouver Downtown is consistently recognized for its exceptional customer service and dedication to the community. Among the hotel's myriad hospitality accomplishments, the hotel developed and oversees a robust community services program which includes: creating and managing the Indigenous Scholarship Program which helps First Nations youth achieve their educational goals; providing blankets, sheets, towels, soap and other personal hygiene items to the Union Gospel Mission; sponsoring the Cops for Cancer 2007 Tour de Coast team; providing discounted rates for patient families as well as a donation fund for St. Paul's Hospital Foundation, and entering a float in the city's Gay and Lesbian Day parade, among others. Raising nearly \$100,000 for various community initiatives in 2007, the hotel's allegiance to community causes is the cornerstone of its popularity and success.

"Collectively, the team at Holiday Inn Hotel & Suites Vancouver Downtown has always acknowledged the importance of being engaged and active participants in the community in which we serve," said Suzanne Allemeier, Hotel Manager, Holiday Inn Hotel & Suites Vancouver Downtown. "To be recognized for our efforts is humbling, and we will continue to identify charities and community-based programs in which we can make a difference."

"We whole heartedly and enthusiastically congratulate the visionary team at Holiday Inn Hotel & Suites Vancouver Downtown," said Philippe Gadbois, Senior Vice President Sales & Marketing, Atlific Hotels & Resorts. "Being selected to receive this prestigious Humanitarian Award required significant vision, resources, time and volunteers. It is a testament to the hotel's excellent leadership as well as commitment of the entire staff and we are very proud that they received this well-deserved honour."

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